

CURRICULUM OF THE PROF. MARIA CATRICALA'

a.a.2017-18

ENGLISH SHORT VERSION

A. Present position

Maria Catricalà (Catanzaro, 17/07/1957) is Full professor of Linguistics and Glottology (L-LIN/01), Department of Philosophy, Communication and Arts of Roma Tre University. Here, she is coordinator of a specialist course in Fashion Journalism and has been teaching since 2006: Linguistics and Communication (BA: Sciences of Communication); Languages, Media and Advertising (MA: Theories of Communication). She has been a board member of the Ph.D. "Linguistics and teaching of the Italian language to foreigners" (Siena University for Foreigners) since 1997. She is member of the Department of Linguistics (Roma Tre University) and of the following Societies: Italian Linguistics Society; Italian Glottology Society; Historian of the Italian Language Association; Member of LEM Language of Europe and Mediterraneo. She is member of the Scientific Committee of the Mondadori Series "Libri per la comunicazione". She is Council Member of the PhD Historical Linguistics, Linguistics Educational and Italian Studies. The Italian, other languages and cultures of the School of the University for Foreigners of Siena.

Regards to the evaluation of the Universities System, she has studied the vocabulary adopted in the schools and academies and she has been member of many commissions (of the Universities of Pisa, Salerno, Bologna, Roma Tre) and furthermore she has been:

- Member of the Commission for Study Credits, faculty of Sciences of Communication, La Sapienza University of Rome (2001-2006)

- Vice-chancellor of Siena University for Foreigners, CRUI, National Commission for Evaluation (1992-2000).

She has studied evaluation too for her other institutional roles(Chair of the Language Centre, Siena University for Foreigners, 1999-2001; Coordinator of the Course of Technical-Scientific Education of Experts in Multimedia Language and Technologies, projected by Maria Catricalà and supported by the Ministero della Pubblica Istruzione and the Regione Toscana 2001; Coordinator of the Research Group for the curricula verticality and the enrolment of migrant's children in school; Vice-chancellor of Siena University for Foreigners, Conference of the Italian Rectors National Commission for Educational Guidance and Tutoring (1992-2000).

B. Education

- Ph.D in Linguistics, University of Rome La Sapienza, 1989/1990 (coordinator: Raffaele Simone; thesis: "Dibattito linguistico-pedagogico e grammatiche italiane nel primo sessantennio di Unità Nazionale" supervisor Francesco Sabatini)

- Certification Course in Italian Linguistics, University of Rome La Sapienza, 1990 (coordinator:

Raffaele Simone)

- MA in Literature and Philosophy, Firenze University (thesis: Banchetti di Cristiforo Messisbugo, A. Castellani), 1980.

C. Scholarships, Research Grants

- Visiting scholar to the Department of Linguistics of Berkeley University (CA);

- Research project on the Italian technical terminology of Nineteenth and Twentieth century, University of Rome La Sapienza, Department of Italian Languages and Cultures from Latin to contemporary era (1990-1992)

- Research on Italian grammars, compared to the Swiss ones, Fondation pour des Bourses d'Etudes Italo-Suisses, Lausanne (1990)

- Ph.D in Linguistics, University of Rome La Sapienza (1987)

- Research activity, Accademia della Crusca, Firenze (1985-1987)

- Scholarship, Accademia della Crusca, Firenze (1982-1984)

- Scholarship, Ministero degli Affari Esteri, Paris (1981-1982).

D. Previous teaching activity

D.1 University of Rome La Sapienza

- Linguistics (BA: Sciences of Communication); Techniques of Written communication and public speaking (MA: Sciences of Social and Institutional Communication) (2004-2005)

- Sociolinguistics (two courses) (MA: Sciences of Communication) (2001-2002)

- Linguistics (BA and MA: Sciences of Communication) (2002-2006)

- Italian Linguistics (MA: Languages and technologies of journalism) (2004-2005)

- Techniques of Writing and Principles of Rhetoric (Multimedia Laboratory of MA in Sciences of Communication) (1995-2001)

- Writing Laboratories of the course Principles of Sociology (BA: Information Technology Engineering) (1996-1997).

D.2 Siena University for Foreigners

- Teaching of Italian Language (courses referring to: Faculty; Certification School for Teachers; Ph.D. In Linguistics and Teaching of Italian Language to foreigners) (1996-2000)

- Teaching activity (as a Research Associate) (courses: Culture for foreigners, Language and Culture Erasmus). Collaboration with professors of History of Italian Language and Linguistics (Faculty of Italian Language and Culture) (1991-1995).

D.3 Masters and other courses

- MODAMASTER – Managing and communication of the fashion system, faculty of Economy, University of Rome La Sapienza (2005)

- Teaching of languages: approaches and methodologies, School of Certification for Foreign Language Teachers of Lazio (2004, 2005, 2006)

- Language education, School of Certification for Foreign Language Teachers of Lazio (2003)

- Master PUBLICOM, coordinated by Mario Morcellini and organized by the Department of Sociology and Communication (DISC) and the Istituto Nazionale di Previdenza per I Dipendenti dell'Amministrazione Pubblica (INPDAP) (2003, 2004, 2005)

- Master QUALITATIVE SOCIOLOGY: AUTOBIOGRAPHY, coordinated by M.I. Maciotti, department of Sociology, University of Rome La Sapienza (2001, 2002)

- The Italian linguistic thinking in the second half of twentieth century, Maestrya en Lengua y Cultura Italianas en perspectiva intercultural, Facultad de Lenguas de la Universidad Nacional de Córdoba (2000).

E. Institutional roles

- Member of the Commission for Study Credits, faculty of Sciences of Communication, La Sapienza University of Rome (2001-2006)
- Chair of the Language Centre, Siena University for Foreigners (1999-2001);
- Coordinator of the Course of Technical-Scientific Education of Experts in Multimedia Language and Technologies, projected by Maria Catricalà and supported by the Ministero della Pubblica Istruzione and the Regione Toscana (2001)
- Coordinator of the Research Group for the curricula verticality and the enrolment of migrant's children in school (charge of the Ministero dell'Istruzione, Toscana pilot project)
- Vice-chancellor of Siena University for Foreigners, Conference of the Italian Rectors (CRUI), National Commission for Educational Guidance and Tutoring (1992-2000)
- Vice-chancellor of Siena University for Foreigners, CRUI, National Commission for Evaluation (1992-2000).

F. Collaborations with Education and Study Centres

- She has collaborated with: Enciclopedia Italiana; Fondazione Turati; RUI; Assotabacchi (Confindustria), INDIRE di Firenze, Ministero dell'Istruzione;
- Courses of Education for Teachers:
in Italy: CARSFI La Sapienza, CIDI (Rome) , IRRE (Toscana and Lazio), Cersdep (Siena), IRFOD- Regione Lazio, Ministero dell'Istruzione, Istituto Superiore di Comunicazione; Ministero degli Affari Esteri, Scuola Estiva di Metodologia qualitativa (La Sapienza), Comune di Roma;
abroad, for Teachers of Italian L2: in Germany, France, Spain, Norway, Greece, Australia, Argentina, Perù, Guatemala.

G. Coordination of Scientific Activities

- Roma Tre Unit, PRIN Project "Language, reading and parameters of access" (national coordinator: Michele Rak). The research of Roma Tre Unit has been focused on: Language issues/Reading issues; new parameters of readability for Italian and Italian as a second language (2007-2009)
- Research Project "Il visibile potere sovrano", in collaboration with the faculty of Literature (P. Calabria) and Economy (F. Forte), La Sapienza (2002)
- Research project "Translation of special languages texts" (2001)
- Research project "Per filo e per segno", on lexicon and texts related the history of fashion (2001)
- Research and Education of Teachers group "Writing and style", IRRSAE Lazio (1998-2000)
- Research projects on: immigration and media; textbooks of Italian as a second language. Such projects were part of a broader research on language phenomena related to contemporary immigration process, Excellence Centre of the Siena University for foreigners directed by Massimo Vedovelli (1999)
- Siena research group, project "Verbamonitor – Observatory for TV Political communication" supported by the CNR, in collaboration with La Sapienza, Department of Sociology and Communication (1997-1999)
- Siena research group, CILSSU (Study for the Certification for foreign students), supported by CNR, in collaboration with Pavia University and Massimo Vedovelli (1994-1997)
- Research activity in collaboration with Accademia della Crusca, projects for the recovery of the history of technical lexicon, supported by CNR (1981-1987).

H. Conferences

- Fashion code, spatial grammar and direction: English and Italian languages in comparison. pp.35-36. In COGNITIVE PROCESSING - ISSN:1612-4782 vol. Cogn Process (2018) 19 (Suppl 1):S1-S76 (19)

- From vultus to flumen: rethorical and cross-linguistic profiling of misericordia. In "Rappresentazioni della misericordia" / "Representations of Mercy". In NUOVO UMANESIMO , in press.
- Onomatopoeias: a new perspective at the interface between space, Image schemas and phoneme clusters, 6th International Conference on Spatial Cognition: "Space and Situated Cognition". September 7-11, 2015; Rome;
- with Pedicini M., Natural Language Processing of short writings: a comparison between captions and tweets about #fashion, SLI, 24-26 september 2015 Short Writings Workshop, Malta University.
- Dal vestema al word design: modelli di lettura e d'analisi linguistico-testuale a confronto, Convegno Lucugnano - Tricase (LE) - Palazzo "Girolamo COMI", 3 - 5 ottobre 2013.
- Per un titolario europeo di scritture brevi, Convegno PRIN Macerata
- Feeding the Imagery, Fashion Tales Milan, 18-20 June 2015
- Didascalie di Moda (con A.Guidi) XIII Congresso SILFI; Palermo 22-24settembre 2014.
- I brevetti del non-luogo:i diritti dell'inventore europeo e nuove questioni linguistiche, Convegno Internazionale Quinte Giornate dei Diritti Linguistici Professioni, operatori e attori della diversità linguistica Il Progetto LEM per la promozione della diversità linguistica/ Professions, opérateurs et acteurs de la diversité linguistique Le Projet LEM pour la promotion de la diversité linguistique, Università di Teramo 19-21 maggio 2011.
- Voci, ideofoni e ballon: gli spazi foncio-uditivi del fumetto. In: Un ambiente fatto a strisce: alla conquista delle coscienze dei più giovani. Procida, 3-7 maggio 2011, NAPOLI:OPAR Università L'Orientale di Napoli
- Gli atteggiamenti verso le varietà dell'italiano: un'inchiesta di matched guise in Canton Ticino, Convegno Internazionale OLSI, Bellinzona, 15-16 ottobre 2010.
- with Annarita Guidi, Etnosaperi a rischio d'estinzione e questioni metodologiche: il lessico dell'abbigliamento in Calabria, Convegno Parole. Il lessico come strumento per organizzare e trasmettere gli etnosaperi", Università della Calabria, Arcavacata 2-4 luglio 2009.
- Synaesthetic phenomenologies and the linguistic researches:a reading com-prehension test, Parque de las Ciencias di Granada, III Congreso Internacional de Sinestesia Ciencia y Arte, April 26-29 aprile Granada 2009;
- Clothing terms and the body space: a cross-linguistic analysis of image schemas and lexical fields, IV International Conference on Spatial Cognition- ICSC "Spatial Cognition and Action", September 14-19 2009, Facoltà di Psicologia dell'Università degli Studi di Roma La Sapienza:
- Etnosaperi a rischio d'estinzione e questioni metodologiche: il lessico dell'abbigliamento in Calabria, "Parole. Il lessico come strumento per organizzare e trasmettere gli etnosaperi", Centro di Lessicologia e Toponomastica Calabrese, Università degli Studi di Cosenza-Campus Arcavacata, July 2-4 2009;
- Parole di moda e informazione: questioni di leggibilità e responsabilità, "Moda Critica/Ethical Fashion", Università Cattolica del Sacro Cuore, Milano, May 7-8, 2009;

I. Main Research Interests

In the last years, Maria Catricalà's research activity has been mainly centred on three areas of linguistic analysis:

- Special Languages and technical texts (PRIN), access to information. Research aimed to: correlate different approaches of the readability studies with specific features of Special languages; describe

the lexicon of special languages and their rhetorical strategies; propose new criteria for their classification;

- the relationship between rhetorical structures and grammar and pragmatics: studies on the relationship between verbal language and iconic language (especially that of patents of invention, TV broadcasting, catalogues); studies on specific areas of rhetoric, such as synaesthesia and synonymy;

- the language policy: the Nineteenth century organic model and its relationship to a specific image schema (path/goal); the language death and the language communities death and their relationship with specific Education and Language Politics actions, such as the Biasbusters, aimed to remove prejudices.

Each of these issues represents a further development of her previous research themes:

1. Language Education; School and Scientific Grammars in the first sixty years after the Italian unification; language policy and publishing initiatives which went along grammars diffusion;
2. Technical texts, such as: patents of invention (Archivio di Stato, Rome); catalogues of Nineteenth and Twentieth century; recipe books; navy lexicon; political broadcasting texts;
3. Teaching of Italian as a second language, Applied Linguistics and Teachers Education in Language Policy.